**Alton A. Moseley**

(803) 410 - 6925 ● Durham, NC ● almoseley12@gmail.com

**EXPERIENCE**

**Technical Innovator** 2015 - Present

The Preppy Family | Durham, NC

Manage digital business development in multiple states such as SC, NC and GA with ***400+ personal***. Directly influence growth of existing marketing base by developing strong relationships with funders and feeder organizations and cultivating domestic and international buyer needs.

Key Accomplishments:

* + Significantly increase businesses sales year-over-year and doubled ROI for clients/customers in under 3 years.
  + Worked on elect-senators campaigns in Georgia & South Carolina on Facebook Ads.

**Logistics Specialist**  Nov. 2014 - Dec. 2016

Transimex | Albacete, ES

* + Achieved and maintained customer loyalty by forging long-term relationships based on prompt and courteous service.
  + Streamlined program operations using automation, oversaw client communications, managed record tracking, and data communication activities.
  + Processed sales orders and handled administrative functions like bookkeeping, purchasing, tracking, and credit applications.

**Digital Media Coordinator** May 2017 – Aug. 2017

Google | Mountain, CA

* + Planned, implemented, and monitored multiple company's Social Media strategy in order to increase brand awareness, improve marketing efforts and increase sales.
  + ***Reversed underperformance*** of district by managing out underperforming representatives, identifying and hiring top talent, and motivating the team through frequent communication, coaching, and strategic direction.
  + Collaborating with designers or copywriters to provide attractive and informative campaigns.

**Program Analyst II** 2012 - 2013

SCANE | Sumter, SC

Responsible for day-to-day help desk operations including ticket prioritization, tracking, and timely resolution, as well as technical support to 300+ staff, 200+ faculty, and 5,000+ students in the Sumter County School District.

Key Responsibilities:

* + Managed complex hardware, software, and network problems to accurately resolve issues, and prepare reports summarizing and analyzing the issues within the school district.

**EDUCATION**

**North Carolina Central University** | Master of Education in Educational Technology May 2020

* GPA: 4.0

**North Carolina Central University** | Bachelor of Science in Family Consumer Science Dec 2017

* GPA: 4.0

**SKILLS**

SEO, Copy Writing, Salesforce, Critical Thinking, Creativity, Judgment and Decision-Making| Emotional Intelligence| People Management| Service Orientation| Analytical Thinking| Risk-taking| Entrepreneurship| Networking