

*The Preppy Family  
presents...*

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**The  
Preppy  
Family  
Partnership  
vol.1**

*"Making Life A Little Bit Easier!"*



# Problem

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*Our company has noticed that a lot of churches in our area are having a hard time surviving during these trying times. During Coronavirus multiple churches went out of business. It's a tough thing to see. Also, because of inflation a lot of small churches are dealing with more difficult times.*

*One last problem is a lot a of small churches don't have the means or money for marketing companies to bring awareness to them which keeps a small church small no matter the potential they may have.*

# Solution

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*We have come up with a Blueprint that solves this problem with YouTube! This idea will not only bring awareness to the church but it will also bring in funds for the church. Your church will not only have the many members they may have in the church but the billions of people online that watch Youtube every single day.*



# **Cost?**

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***Now you may be already asking yourself how much does this service cost to put my church on Youtube & get all this stuff?***

***It's FREE!***

***Now, wait! Before you call it a scam & say "nothing in life is free." Look on the next page how we have laid it out!***

# How you get paid from Youtube!

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*In order to get paid by YouTube, you need to reach a balance of \$100 or more from views. This means you'll need to garner 20,000 views if you receive \$5 per 1,000 views.*

*To make this happen, YouTube created the YouTube Partner Program, which allows you to get paid through advertisements on your page.*

*Other ways of payment: You can make money on YouTube through the following features:*

- **Advertising revenue:** Get ad revenue from the display, overlay, and video ads.
- **Channel memberships:** Your members make recurring monthly payments in exchange for special perks that you offer.

All The Preppy Family asks for is 15% of all the YouTube channel makes. We will handle the video editing the views, subs, like & more.

# **We handle everything!**

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*As we said on the previous page, we handle everything.*

- *Video Editing*
- *Views*
- *Likes*
- *Subscribers*

*& whatever else that may come with this responsibility.*

*We can promise that your videos will look just like those professional videos you see on the Trinity Broadcasting Network (TBN).*

*How can we make this promise because we have the software to make it look like it.*

*All you have to do is record the video. Just a recording of the pastor talking after that we can arrange how to send it.*

# Contact

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*If you are interested reach out  
to us at...*

*Email:  
preppynetwork@gmail.com*

*Number :  
803-410-6925*

*If your pass the information  
along to someone who may  
need it please.*

# **Other services we offer!**

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*Now, these services are not included in the Youtube Creation Package! But might want to look into them!*

- *Website Design*
- *Logo Design*
- *Business Fillings*
- *Business Cards*
- *Resumes & LinkedIn*
- *E-Mail Marketing*
- *& so much more...*

*Check us out at  
[www.preppyfamily.com](http://www.preppyfamily.com)*

# Who is The Preppy Family?

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*The Preppy Family is your professional one-stop marketing agency. Marketing, branding & content generation are the backbone of a business's success, that's why The Preppy Family offers their clients all-in-one solutions for each of these areas. Working in tandem with your business identity and ethos, our team of dedicated marketers, content creators, and Website developers will revolutionize the way you reach customers & grow. Our services include Marketing, Branding & Content Generation, online promotions and advertising, digital marketing for all devices both desktop and mobile as well as highly targeted SEO strategies.*

*With our experts working together to empower your business & provide measurable results you can rely on, let The Preppy Family be your one-stop-shop!*

# The Preppy Family's Focus

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## Small Start-up Companies

These small start-up businesses can rarely afford marketing consulting services and don't have the in-house expertise to create strategic marketing plans. Their focus is always on getting a product or service out to customers. The city is growing at a rate of 10% annually and the numbers of start-ups increase each year in all the city's major industries and service areas. The Preppy Family believes that this is an underserved market segment and that they could provide an invaluable service to these target clients.

## Existing Small Businesses

These companies have already reached some limited success and are planning to expand their operations. Typically, they haven't used marketing consulting services in the past. Perhaps the success of their product or service is only hiding marketing problems in the operation that will emerge as greater pressure is placed on the company's performance. Each stage of growth in a company presents challenges that can hurt its performance and success. The Preppy Family can provide these companies a focused marketing approach that is responsive to unique client demands, assisting them in achieving their future sales goals.

# A Letter From Our Founders

## Alton A. Moseley

On behalf of The Preppy Family, welcome to YOUR Family. The Preppy Family is one of the newest marketing companies to make it on the scene. We pride ourselves on providing business/marketing tools that offers tremendous value to our members. Which offers long term return on investments & allows your business to make it through even the tough times.



## Lauren Prince

The purpose of The Preppy Family is to change the way business owners advertise to their consumers. To help clients generally develop more smart shoppers & help business owners show that their product or service is valuable to their audience.

At The Preppy Family, we help you define and sharpen your vision and then help you bring it to life in a way that connects emotionally with your audience. Founded in 2017, our one-stop Marketing Agency helps bring brands into the spotlight.

We're passionate about helping you create amazing content. We guide our clients through the minefields of modern marketing, helping them thrive in a fast-changing world. In so doing, we leverage each company's unique strengths to build a personalized roadmap to success. Talk to us about what we can do for you.

@thepreppyfamily

# Thank You For Reading!

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